



Nivethan Monthly

Monthly news and updates from Nivethan

Issue: 4

April 2010

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This newsletter is published every month.
Comments, suggestions and contributions are welcome.
Mail us at **nivethan.mdu@gmail.com**

Chairperson's message

We are presenting the fourth issue of Nivethan Monthly. This April 2010 issue carries our news and events from Mission Thalassemia Programme and Chavadi Programme of Nivethan in April 2010. Shooting for Nivethan's Thalassemia documentary film was done in April. Editing process has just started in May and we hope to release the film in June 2010. Apart from this, the issue carries regular news and updates from Nivethan in the month of April. Readers can join our pages in Face book and Twitter to stay in touch with our actions and updates daily. We wish to have your comments, suggestions and feedback to enrich the forthcoming issues. Happy reading...

E.Ramalingam

MISSION THALASSEMIA PROGRAMME

Short Film on Thalassemia

Shooting for Thalassemia Awareness Documentary Film has been completed in April 2010 and the next process of editing has been started. We hope to release the film in June 2010 in English and Tamil languages. The main purpose of this film to create awareness and share knowledge about Thalassemia among the general public worldwide. The film is being developed with the support of Cure2Children Foundation, Italy. View photos of the shooting at

<http://www.flickr.com/photos/46693125@N05/sets/72157623688213317/>

Membership with Thalassemia International Federation

Nivethan received the acceptance letter from Thalassemia International Federation to become a member with them. Mr.Eugenio, CEO, Cure2Children Foundation donated 200 \$ to Nivethan for obtaining membership status with Thalassemia International Federation.

Thalassemia International Federation is an international non-profit organization dedicated to the promotion of awareness about and control of Thalassemia worldwide. TIF aims at

- Promote awareness about thalassaemia, its prevention, medical and other care
- Promote and support studies and research for the continuous improvement of prevention and clinical care strategies and for achieving the total cure of thalassaemia
- Disseminate the knowledge, experience and expertise gained from countries with successful control programmes to those in need
- Attain the right of every patient to equal access to quality medical care

Mission Thalassemia: Brochure and poster



Nivethan releases its Mission Thalassemia Programme brochure and poster in April 2010. This brochure and poster will be used by Nivethan for spreading awareness and knowledge about Thalassemia among general public at large.

SUPPORT US

There are many different ways you can help in our ongoing fight against Thalassemia.

- By creating awareness & forwarding this information to others
- Get your blood tested for Thalassaemia traits
- Donate your blood for Thalassaemia patients- Contact us at +91-452-2528520
- Donate money to NIVETHAN TRUST for treatment of poor Thalassaemia patients

To know more about Nivethan and its Mission Thalassemia Initiatives, please visit www.nivethan.org or mail us at nivethan.mdu@gmail.com

NEWS FROM CHAVADI: APRIL 2010

Chithirai, the first month of Tamil year, is its own significance in specific reference to Madurai. The Goddess Meenakshi gets crowned and married in this month and Alagar, of Alagar Malai, visits Madurai. The festival is full of colors and galore. The city is crunched with the people from all around entering into the day Alagar enters the river vaigai. The day the city sings, dances and roams around each and every main street.

We, at Chavadi, have been organizing water booths for the last ten years and this year too was a gala event. We had prepared kool with Cumbu of 100Kg mixed with 100 ltrs of curd to distribute to the visiting masses. 9000 persons were served Kool (tamli) in five hours on the event of Chithra Pournami the

day of visit of Alagar to Madurai. Besides, we prepared 1000 litres of Panagam, a local drink, made with jaggery, tamarind, lemon, ginger etc. It took 2 hours to distribute to around 4000 people. Besides, we have good number of visitors on the Full Moon day and there were approximately around 250 persons fed. Most of them were guests and people visiting our camp office on this particular day for the last 50 years.

In the month of April, there were around 400 elderly beneficiaries attended the noon meal besides 350 guest for full moon and new moon day. At our rural point near Aruppukottai there were around 350 taking meal on the new moon day.

Donors of Chavadi in the month of April 2010:

- Mr.Subburaj, Central Excise, Madurai
- Mr.M.Palanichami, Tallakulam, Madurai
- Mrs.K.Senthamarai, Meenakshi College, Madurai
 - Mr.Nagakrishnan, Trichy
- Mr.G.Elangannan, Tallakulam, Madurai

The total amount collected was Rs.5000/- and a bag of Rice in this month. There were few additions and deletions in the number of people visiting and the final number of 13 was maintained intact.

CHAVADI: NOON MEAL FOR THE AGED

“Noon meals for the aged” scheme aims to serve the aged who are deprived, deserted by families and who are unable to take care of themselves

HOW CAN YOU SUPPORT?

Donate materials: Groceries and vegetables.

Volunteer your time: Serving, cleaning and just talk to the beneficiaries. Volunteers have to inform prior to their visit.

Sponsor: Approximately the cost for daily food to feed for 25 people will be around Rs.500. Even a single rupee with consideration is of great value to the Programme.

APPLICATIONS FOR EDUCATION SCHOLARSHIP GENERATED FROM NEEDY STUDENTS

About 20 applications for education scholarship have been received by Nivethan Trust from meritorious and needy students from economically disadvantaged families in Madurai. Nivethan will now review the applications received and if needed will visit the home of the students applied with the support of its volunteers. Based on the merit and need, Nivethan will finalise the list of deserving students and distributes the scholarship amount which are to be raised this month by Nivethan from its supporters and partners. A detailed document of selected students along with a photograph of the student's home will be prepared and sent to the respective donor. Nivethan Trust will communicate periodically with the donors on the academic progress of the students selected.

SPONSOR STUDENTS FOR COLLEGE EDUCATION

Undergraduate Courses in Science, Arts & Commerce

INR 5000 - Provide college fees & exam fee for one student for a year.
(INR 5000 x 3 years to complete an education cycle).

SPONSOR STUDENTS FOR SCHOOL EDUCATION

5th STD – 12th STD (only for Government schools in Madurai)

INR 4000 - Provide school fees, tuition fee for one student for a year.
(INR 2000 per year)

SNIPPETS

- **Get your blood screened for Thalassemia before marriage:** "If both potential parents have the Thalassemia trait, there is a 25% chance their child will be born with the severe form of thalassemia. Sadly, parents who don't get tested sometimes only find out they carry the thalassemia trait after their child is born with the disease"
- **World Blood Donor Day is celebrated June 14th** every year. It is an opportunity to express gratitude to those who donate their blood in order to save lives, without expecting anything in return - <http://wbdd.org/index.php?id=1>

Thalassemia Free India Group <http://thalassemiafreeindia.ning.com/>

Thalassemia Free India Group in Ning Platform is promoted to create awareness and to discuss news and resources on Thalassemia.

UPCOMING EVENTS AND ACTIONS IN MAY 2010

- Entry of initial evaluation details of Thalassemic children in online database of Cure2Children Foundation
- Editing, voice over and mastering process for the Thalassemia Documentary film of Nivethan
- Screening of Application received for scholarship assistance for education from needy students

CONNECT WITH NIVETHAN

- **We're on Facebook, Become a fan today!**
Show support for Nivethan and get updates, connect with other fans, and more! - www.facebook.com/profile.php?id=100000570641254
- **Follow us @ Twitter - www.twitter.com/nivethantrust**
Keep up-to-date with the latest news, stories from Nivethan, and fresh bits of useful resources and links
- **Join www.thalassemiafreeindia.ning.com**
To follow our news, updates and initiatives of Mission Thalassemia programme of Nivethan and access useful resources on Thalassemia

We also would like you all to visit our website www.nivethan.org to know more about Nivethan and to find out ways to help/support the poor Thalassemic children and deprived elderly in and around Madurai. Donations to Nivethan are exempt under 80 (G) of I.T. Act.



NIVETHAN

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